THE VERIFIED AI CONTENT LAYER FOR LIFE SCIENCES

VarsaAI

VERIFY. SOURCE. TRACE.

Make AI output traceable across your enterprise.

Bring claim verification, source evidence, content creation, human review and leadership oversight into one governed layer across the AI tools your workforce already uses.

THE PROBLEM

AI creates faster than humanly possible. Can you trust it?

Your teams already draft medical content in Copilot and ChatGPT. It’s quick — until review sends it back.

A citation that doesn’t exist.

An antigen drawn as a virus.

An endpoint stated wrong.

So every asset gets re-researched line by line, and the time AI saved disappears in rework.

THE RISK

Generic AI wasn’t built for a regulated industry

01

Hallucinated claims

LLMs generate confident, plausible-sounding mechanism-of-action language with no link back to approved labeling or source literature.

02

No citation trail

Reviewers spend hours hunting down the source for every sentence before content can even enter MLR review.

03

Zero audit history

When a regulator or auditor asks how a piece of content was produced, there’s nothing to show but a blank chat window.

04

Agency bottlenecks

Creative agencies take weeks to turn around video and decks your team could produce same-day — if you trusted the output.

THE CONTENT LAYER

VarsaAI lives where your teams already work.

VarsaAI plugs straight into Claude, ChatGPT, Copilot and Gemini. Ask for a deck, an explainer or a leave-behind in the AI you use every day. VarsaAI builds it, checks every claim against primary sources as it’s written, and hands you studio-quality content with a fully traceable verified audit.

Catch hallucinations before your AI generates them.

01 **Works in your AI.**

Claude, ChatGPT, Copilot, Gemini. No new tool to learn.

02 **Verifies as it writes.**

Every claim checked at the point of generation and every source cited.

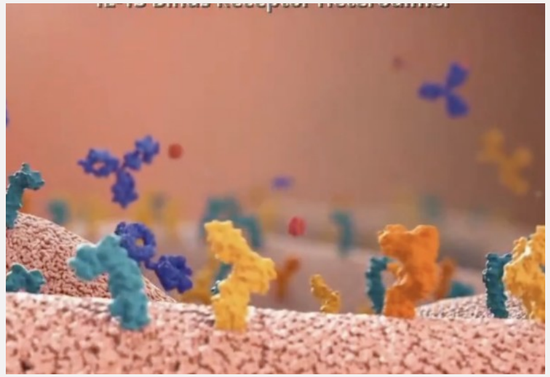
03 **On brand, every time.**

Your brand book, templates and approved content built in.

CREATE ANYTHING

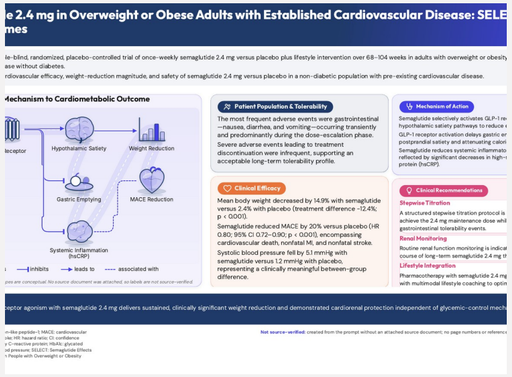
The content that takes you weeks. Built before lunch.

One evidence base. Every format.



Medical video

MOA and MOD animations, trial read-outs and patient explainers. Complex science brought to life, frame by frame.



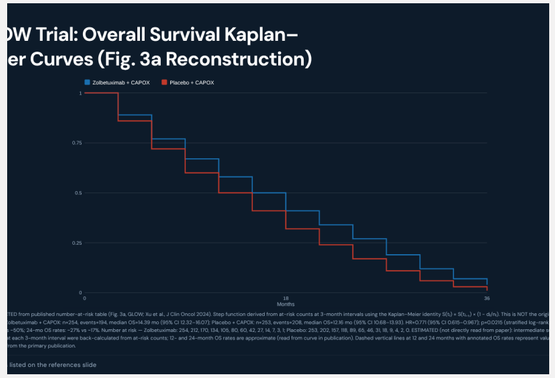
Congress leave-behinds

Booth one-pagers, poster summaries and data sheets. Print-ready, on brand and ready when the data lands.



Explainers

Disease-state primers, pathway explainers and HCP education. Complex science that lands in one read.



Decks

Advisory board, launch, training and field decks. A clear narrative, data visuals and a source behind every bullet.

Update and edit any asset as soon as the data changes. Export to MP4, PPTX and PDF.

Checked and verified before a word is written.

VeriCore™ is the accuracy engine that sits ahead of generation. Before your LLM drafts a sentence, VeriCore™ has already confirmed what's true, what's sourced, and what's allowed to be said.

01

Source retrieval

Pulls approved labeling, clinical literature and internal MLR-cleared assets relevant to the prompt.

02

Claim grounding

Every factual claim the LLM intends to make is matched against retrieved sources before drafting begins.

03

Visual accuracy check

For video and visual content, confirms imagery matches the science being narrated.

04

Generation

Only once every claim is grounded does the LLM write — Claude, GPT or Copilot, your choice.

05

Post-generation verification

A final pass re-checks the finished output against source material before it's released downstream.

02 / 03 · SENTENCE-LEVEL REFERENCING

Every sentence, linked to its source.

No more hunting for citations after the fact. Every sentence your LLM produces is compiled with its supporting source and a live link, automatically.

Sources: PubMed (9)

S1. Pembrolizumab is a PD-1 blocking antibody approved for the treatment of advanced melanoma. [1] [2] [3]
Support status: Potentially supported by retrieved PubMed sources · **Confidence:** medium

- [1] **Pembrolizumab With or Without Chemotherapy in Recurrent or Metastatic Head and Neck Squamous Cell Carcinoma: Updated Results of the Phase III KEYNOTE-048 Study** — *PubMed · PMID:36219809*
- [2] **Subcutaneous versus intravenous pembrolizumab, in combination with chemotherapy, for treatment of metastatic non-small-cell lung cancer: the phase III 3475A-D77 trial** — *PubMed · PMID:40157574*
- [3] **Pembrolizumab versus docetaxel for previously treated, PD-L1-positive, advanced non-small-cell lung cancer (KEYNOTE-010): a randomised controlled trial** — *PubMed · PMID:26712084*

03 / 03 · MLR AUDIT TRAIL

Built for MLR, from the first prompt.

Every generation creates a complete, timestamped record — prompt, sources, claim checks, edits — ready to hand to MLR without extra work.

ID	EVENT	STATUS
A-1042	Source retrieval — 6 docs matched	**Logged**
A-1043	Claim grounding — 3/3 verified	**Logged**
A-1044	Output generated & reference-linked	**Logged**
A-1045	Ready for MLR submission	**Logged**

HOW VARSAAI PROVES IT

The SSL for AI output content verification

Every other approach checks AI content after it’s written. VarsaAI verifies each claim as it’s generated — so nothing unsupported ever reaches your reviewers, your HCPs or your content brief.

Verification — VeriCore™

Every scientific and clinical claim is checked against primary sources the moment it’s written. Supported claims pass. Unsupported claims are flagged and fixed before you export — not discovered in review.

Annotated sentence-level referencing — VeriRef™

Every sentence carries its own annotation: the exact source, the passage it came from and a direct link. Reviewers check claim by claim in seconds, instead of re-researching the whole piece.

Audit Trail

A permanent, exportable record of every AI-generated claim, the source it was checked against, who created it and when. When someone asks where a claim came from 18 months from now, the answer takes one click.

TRUSTED SOURCES ONLY

Checked against the sources your reviewers trust. Never the open web.

VarsaAI verifies against peer-reviewed literature, clinical trial registries, molecular databases and regulatory labels — the same evidence base your scientific and review teams rely on.

PubMed Peer-reviewed biomedical literature	**Embase** Biomedical and pharmacological evidence, incl. conference abstracts	**Cochrane Library** Systematic reviews and evidence synthesis	**ClinicalTrials.gov** Trial design, endpoints and results
FDA Labels, approvals and prescribing information	**UniProt** Protein sequence and function	**Reactome** Biological pathways and mechanisms	**NCBI GenBank** Genetic and nucleotide sequences

Connect your own approved claims library and internal references too.

WHO IT’S FOR

One layer. Every team that writes about your science.

Med Affairs	Marketing	Med Comms
L&D	Commercial	IT

MEDICAL AFFAIRS

Launch-ready medical content.

Advisory board decks, MSL training, congress materials and HCP education — produced in hours, updated the moment the data changes.

MOA video in hours, not months

Content refreshed as new data publishes

Every claim traceable for review and audit

PROOF

Don’t take our word for it. Take theirs.

REGENERON

80%+

Traceable AI content, enterprise-wide

Challenge: AI-drafted medical content with no reliable way to trace claims to source.

Result: 80%+ of medical claims traceable, with a single record for IT and review teams.

IPSEN Innovation for patient care

75%

75% less manual checking

Challenge: Reviewers re-researching AI content line by line.

Result: 75% reduction in manual checking and fewer regulatory escalations.

Mayo Clinic

3 hrs

MOA video without the agency

Challenge: 16-week agency timelines and $50k per video.

Result: 3 hours from brief to review-ready MOA video.

TRUSTED BY REGENERON IPSEN Innovation for patient care GSK Lilly Biogen IQVIA Baxter LEO

VALIDATED G2 REVIEWS

What users say.

“It gives us greater confidence in the outputs generated by our AI models. We’ve deployed Varsa across 600 of our workforce and the level of transparency we now have into what AI is generating at a user level is truly valuable.”

Paula W.

VP IT Security · Validated Reviewer

“Verified-claim results are around 90–93%, and I have full traceability across my organization, so I can see every claim and source that people reference.”

Darryl C.

Mid-Market (51–1000 emp.) · Validated Reviewer

“It saves me hours by cutting down on fact-checking and the manual work of tracking down the sources I need for ChatGPT output.”

Gareth F.

Medical Communications · Validated Reviewer

SECURITY & GOVERNANCE

Built for Life Sciences Enterprise

01

Inside your approved AI

Works within Claude, ChatGPT, Copilot and Gemini. OAuth 2.1 secured MCP connections.

02

Enterprise governance

ISO/IEC 27001 and ISO/IEC 42001 Certified. EU AI Act, GAMP 5 and GxP-aligned contracts.

03

Your data stays yours

Your data is never used to train models.

Explore the Security Centre — varsaai.com/securitycenter

CREATE. VERIFY. DELIVER.

Your next verified AI output is one prompt away.

Create in minutes. Get to field same day. Trace it forever.

THE VERIFIED CONTENT LAYER FOR LIFE SCIENCES

Turn Ai into a content engine across your entire organization, that's fully verifed, source referenced and audit-ready.

CONTACT

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Join 100+ life sciences, pharmaceutical, and biotech companies building content with VarsaAI.

VarsaAI

BOOK A DEMO

varsaai.com/demo